

Press Release: 3 March 2014

Art14 London Places Artists on Global Platform and Establishes International Collector Relationships

- Over 31,000 visitors drawn to the second edition of the Fair
- Global Private Museum Summit establishes a unique network of international museum owners from countries including Russia, Turkey, Mexico and China



Art14 London, *Installation Views*, photo: Written Light

Art14 London, sponsored by Citi Private Bank, drew artists, galleries and collectors from across the world, and saw an increased number of visitors at the second edition of London's global art fair. The Fair ran from 28 February - 2 March at Olympia Grand, Kensington, presenting 180 galleries from 40 countries, and welcoming 31,231 visitors over four days, an increase of 22% on last year's figures.

Gallerists from countries such as Hungary, Taiwan and China were exhibiting alongside galleries from Cuba, France, Russia, Germany and the UK, generating interest from collectors and visitors eager to learn more about art produced globally. Art14 London saw a crowd of prominent individuals, from celebrity names to international art world figures attending throughout the weekend. High profile art collectors from across Asia, Europe and the USA were in attendance, including Uli Sigg, a leading European collector of Chinese contemporary art, and Simon and Michaela de Pury. Chinese collectors Wang Wei and Budi Tek joined Indonesia's prominent collector Dr Oei Hong Djien and South Korea's Sunhee Kim for the Global Private Museum Summit and delivered a talk as part of the panel discussion, 'Museum Era: The Rise of Asia'.

Sales of art from around the world at Art14 London included:

- **Sundaram Tagore Gallery** (New York City, Hong Kong, Singapore) sold Fernando Botero's 'Donna Seduta', 2005, for USD 960,000
- **Kálmán Maklár Fine Arts** (Budapest) sold a painting by Judit Reigl entitled 'Outburst', 1956, for GBP 220,000 to an English collector. The gallery also sold two works by artist Sam Havadtoy for GBP 8,000 and GBP 18,000 to an Asian collector
- **Alexander Ochs Gallery** (Berlin, Beijing) sold Zhao Zhao's 'Waterfall', one of the Art14 London Projects, for EUROS 90,000 to an Israeli collector

- **Galerie Mark Hachem** (Paris, New York City, Beirut) sold four works by artist Jesus Curia to a private museum in Dubai. One of the sculptural works made of bronze and wood, entitled '7-Camino', sold for GBP 29,000
- **Rossi & Rossi Gallery** (London) sold two works by the Tibetan artist Tenzing Rigdol for USD 15,000 and USD 25,000, in addition to two works by the American artist Tsherin Sherpa ranging from USD 15,000 to USD 25,000
- **Pearl Lam Galleries** (Hong Kong, Shanghai, Singapore) sold a painting by Chinese artist Zhu Jinshi, entitled 'Old Cycas Tree' for GBP 195,000 to a UK based collector
- **Pifo Gallery** (Beijing) sold five works including two works by Chinese artist Kang Haitao for GBP 40,000 and GBP 60,000, both to London based collectors
- **Faur Zsófi Gallery** (Budapest) sold work by an emerging Hungarian sculptor called Áron Zsolt Majoros to two privately owned contemporary art museums. Both sculptures were sold for GBP 10,000, one was bought by a private museum in Istanbul and the other in Mexico City
- **Jerome Zodo** (Milan) sold a work entitled 'Bianco', 1978 by Agostino Bonalumi for EUROS 140,000
- **AKI Gallery** (Taipei) sold a painting entitled 'Ashen face-Aiko Fang' by Taiwanese artist Lo Chan-Peng for GBP 48,000 to a European Collector
- **Sims Reed Gallery** (London) sold a complete set of 16 etchings and aquatints by David Hockney entitled 'A Rake's Progress' 1961-63, for over GBP 100,000 to a London-based collector
- **Tang Contemporary** (Bangkok, Beijing, Hong Kong) sold a painting by Chinese artist Wang Yuyang for GBP 17,000
- **Lin & Lin** (Taipei, Beijing) sold two mixed media works on canvas by Taiwanese artist Liu Shih-Tung, 'Blossom' 2013 sold for GBP 15,000 in the first 30 minutes of the Fair, and 'Look, Something Amazing Has Happened Here!' 2013 sold for GBP 11,000
- **The Fine Art Society Contemporary** (London) sold a film work by Rob and Nick Carter entitled 'Transforming Nude Painting, 2013 after Giorgione 'Sleeping Venus', c.1510' for GBP 100,000
- **Lazarides** (London) sold a painting by Conor Harrington for GBP 60,000

Notable artists who attended the Fair included Jonathan Yeo, Sir Peter Blake, Yinka Shonibare and Ryan Gander as well as African artist Romuald Hazoumè, whose sculpture 'Rat Singer. Second To God' was presented as part of Art14 London Projects. Celebrity guests at the Fair included Sol Campbell, Richard Bacon, Jamie Wood, comedian Griff Rhys Jones, Dan Macmillan and Sir Roy Ackerman.

Celebrity chefs Michel Roux Jr, James Martin and Marcus Wareing came to support fellow chefs Florence Knight, Rainer Becker, Jason Atherton and Richard Corrigan who were cooking as part of the **Food 4 Art** pop-up restaurants at the Fair. The culinary programme, curated by Fay Maschler, was fully booked all weekend.

Participating galleries commented on their experience at the Fair:

'We do very well in cosmopolitan centres. We have met with many collectors at Art14 - they are eager and they are buying.'

Sundaram Tagore, President, Sundaram Tagore Gallery, New York City, Hong Kong, Singapore

"We've sold works by the Taiwanese artist Liu Shih-Tung to London-based collectors. We wanted to bring work by local artists to London. In particular, Liu Shih-Tung's work is in many important collections around the world and he recently had a museum show in Taipei."

David Lin, Lin & Lin Gallery, Taipei

"We've pre-sold our Pryce Lee show that opens in New York next week. It's been great to meet new collectors from the UK and we've placed a couple of pieces in major collections. Thank you Art14, this is our favourite Fair so far."

Joseph Ian Henrikson and Andrew Lockhart, Anonymous Gallery, New York City, Mexico City

"We have sold works to collectors from three different continents and have had lots of interest in our gallery. An initiative such as the Global Private Museum Summit is a fantastic opportunity for us to establish relationships with new international collectors - it's been a great Fair."

Bálint Ferenczy, Director, Faur Zsófi Gallery, Budapest

"It has been a really good Fair. Art14 have put in a lot of effort to invite collectors - there were so many on the opening night."

Nina Lin, Aki Gallery, Taipei

"We sold works by Bartholomew Beal, Paul Davies and Geraldine Swayne - all to new collectors."

Rob Owen, the Fine Art Society, London

"I am very happy with the Fair. We have sold work to a very important museum in Shanghai."

Kálmán Maklárý, Owner, Kálmán Maklárý, Fine Arts, Budapest

"The Fair is bigger and better this year with a lot of interest from visitors. People are really drawn to what's going on outside of Europe."

Sossy Dikijian, Director, ARTSPACE, Dubai

"Feedback has been really positive - I am presenting a single volume of etchings/drawings by an artist who is well known in Turkey, creating a context for these works in London. Art14 allows me to present these as I would in my gallery."

Kerimcan Gülerýüz, Founder, The Empire Project, Istanbul

"We returned to Art14 because sales were good last year and this year has been really strong too. We have met a lot of new collectors and our largest works by artist Kang Haitao have sold to London-based collectors."

Kaivin, International Department Director, Pifo Gallery, Beijing

"The sales this year have been significantly better so we are very happy with Art14 and these new client opportunities."

Jerome Zodo, Founder, Jerome Zodo Gallery, Milan

"I'd heard that the Fair last year was great so I'm here at Art14. There are a lot of art lovers here and I've met some lovely new collectors."

James Makin, Director, James Makin Gallery, Melbourne

"We're really excited to be here. We're a young gallery but people have been coming straight to our stand. It's so great to be able to place our artists, such as Mary Evans and Abraham Oghobase, on a global platform for an audience interested in global art."

Maria Varnava, Director, Tiwani Gallery, London

"We've met a lot of new people, new collectors and seen new categories of art. We're happy globally with the feedback we've received."

Joy Mardini, Founder-Director, Art Factum Gallery, Beirut

Art14 London's commitment to staging works by established and emerging international artists was complemented by the diverse line-up of the 24 projects that featured throughout the Fair. Highlights included 'Cannonball Heaven', a multi-part installation by Yinka Shonibare, MBE presented by Pearl Lam Galleries in association with Stephen Friedman Gallery, and the monumental installation 'Waterfall' by Chinese artist Zhao Zhao (Alexander Ochs Galleries), positioned at the entrance to the Fair. In addition, Art14 London Performances offered a dedicated platform for the presentation and discussion of performance art. Programmed across the three public days of the Fair, this year's programme was presented in partnership with the Zabłudowicz Collection, and featured artists who had worked with the Collection alongside international artists represented by participating galleries at the Fair. Art14 Performances included work by 15 international artists, ranging from site-specific interventions, and actions, through to durational pieces shown in a dedicated performance space, including performance pieces by Doug Fishbone, Gary Stephens and Liliane Ljin. A further highlight of this year's Fair was the Art14 London's Talks Programme, which featured key-note public talks given by international art world figures including Julian Schnabel, Kate Rothko, daughter of the late American painter Mark Rothko, Hans Ulrich Obrist and Don and Mera Rubell.

This year, Art14 London launched 'Art & the City', a programme of events focusing on the role that art plays in shaping international cityscapes. A public talk featuring Kate Rothko, Don and Mera Rubell and the Chinese property developer Dai Zhikang, focused on the power of art to regenerate cities and was received by an audience of over 150 members of the public. Participants who attended the opening night

included: Anita Zabłudowicz of the Zabłudowicz Collection (UK); Wang Wei, founder of the Long Museum, Shanghai, which will be opening a new space in Spring (China); and Kate Rothko, daughter of late artist Mark Rothko and major donor of the Mark Rothko Foundation (Latvia).

Commenting on her experience at the Fair, **Anita Zabłudowicz, co-founder of Zabłudowicz Collection** stated: "Art14 London offers the visitor an in depth vision of international art, bringing to London an array of artists and galleries that are rarely seen. There are no boundaries and no restrictions. Art14 London's approach has been very inclusive, expanding on the art fair with an educational programme and an exciting series of artist's performances co-organised with the Zabłudowicz Collection. In offering a platform to institutions to show their editions, the fair has also served a vital philanthropic role."

A second edition of the Global Private Museum Summit introduced new private museum owners to the hugely successful closed-door discussion. The Summit continues to establish a unique network of international museum owners dedicated to sharing their expertise in developing arts programming globally. The Global Private Museum Summit's primary focus was on introducing museum owners from the East and West to each other in order to enable participants to find possible partners with whom they might wish to collaborate. The Summit's ongoing ambition is to develop a network among private museums as strong as the network among public museums, and to underline their increasingly important role.

Philip Dodd, Chairman of Art14 London Advisory Board and Chairman of Made in China UK chaired the summit, held on the morning of Thursday 27 February 2014 at London's Royal Academy of Arts. Participants included Wang Wei (China); Kian Chow Kwok (China); Li Bing (China); Dai Zhikang and Wong Shun Kit (China); Owais Husain (UAE); Ramin Salsali (UAE); Dominique and Sylvain Levy (France); Dirk Krämer and Klaus Maas (Germany); Gunnar B. Kvaran (Norway); Alexandra Economou (Greece); Dr Oei Hong Djien (Indonesia); Fabiana Marengi Vaselli Bond (Italy); Patrizia Sandretto Re Rebaudengo and Eugenio Re Rebaudengo (Italy); Gina Diez Barroso (Mexico); Simon Franks (UK); Lord Edward Spencer-Churchill (UK); Nicolai Frahm (UK); Dr Bernhard Zünkeler (USA) and Don and Mera Rubell (USA).

The participants' experience at the Global Private Museum Summit was resoundingly positive:

"The Global Private Museum Summit is visionary and for all the differences among the museums, the foundation of an association can be a truly creative structure on an international level."

Oana and Cosmin Nasui, PostModernism Museum, Bucharest, Romania

"The Global Private Museum Summit was a surprise to all of the participants. We have an idea of establishing an alliance that will impact on global private museum players greatly in the future. Thanks to Philip Dodd who brought us together. Like the Chinese saying: Hot strike the steel."

Budi Tek, Yuz Museum, Shanghai

"Brilliant."

Don and Mera Rubell, Rubell Family Collection, Miami

"The private museum owners' summit is an important event in the art world as a whole. There's a very strong chance that ideas and developments that will later be hailed as truly innovative and transformational in the art world will have been born at this very summit."

Vadim Varvarin, Erarta Museum owner and president of the Erarta Foundation, St Petersburg

"The Global Private Museum Summit is the only platform worldwide which connects the founders of private museums from all of the world with each other - and then with the public museums. We all look forward to the evolution of the summit into to an international association of Private Museums. Philip Dodd deserves great praise for his vision."

Ramin Salsali, founder Salsali Private Museum, Dubai

"The global museum summit is an excellent initiative for collectors, heads of museums and private institutions to exchange ideas and experiences. Philip has been brilliant in creating this opportunity to get us all together here in the same room for one morning. I hope that this once-a-year meeting is the first step in order to create a network / club of international private museums that can effectively collaborate on various projects supporting contemporary art."

Patrizia Sandretto Re Rebaudengo, Fondazione Sandretto Re Rebaudengo, Turin, Italy

“Art14 London has done a very good job. I could never have imagined that so many Asian Art Galleries and Asian contemporary art works could be present at an international art fair in London.”

Dr Oei Hong Djien, owner of OHD Museum, Magelang, Indonesia

“A beautiful location, the galleries showed a wide range of mostly young and fresh art, something great to discover, and different for the classical fairs. We will come back next year.”

Thomas and Ingrid Jochheim, German Collectors

Stephanie Dieckvoss, Fair Director of Art14 London commented “Following the positive feedback we received for the inaugural edition in 2013, we are thrilled that the second edition of the Fair has been such a success. Strong sales have been made by galleries from across the world, and visitors and exhibitors alike have commented on the unparalleled opportunity the Fair offers to see and learn about the extraordinary quality and variety of art produced across the globe. The Fair has been perceived as having made a huge step forward and We look forward to working on the third edition of the Fair next year.”

Art14 London was sponsored by Citi Private Bank. **Luigi Pigorini, CEO, Citi Private Bank, EMEA** commented “Citi Private Bank was thrilled to be the lead sponsor of Art14 London for the second year. Feedback from our clients from around the world who visited the fair was tremendous. They enjoyed the scale and scope of the work principally from emerging markets exhibited, as well as our special programme of events for clients including tours and studio visits with our Art Advisory and Finance team and much more. The sponsorship highlighted Citi Private Bank’s commitment to the art market, and we were very pleased to play an integral role in bringing Art14 London to our clients, and to the 30,000 people who visited the fair in recent days.”

Notes to Editors

Dates:

Art14 London

28 February - 2 March 2014

VIP and Preview Day: Thursday 27 February 2014

Website: www.artfairslondon.com

Location:

Olympia Grand Hall

Hammersmith Road

London

W14 8UX

About Art14 London

Art14 London, the second edition of the Fair, is organised by Art Fairs London Ltd, which has been set up by two of the original founders of ART HK: Hong Kong International Art Fair, Tim Etchells and Sandy Angus.

About Citi Private Bank

Citi Private Bank advises the world’s wealthiest, most influential individuals and families and has relationships with a third of all billionaires. Citi Private Bank offers clients products and services across their global network, covering capital markets, managed investments, portfolio management, trust and estate planning, investment finance, and banking in addition to art, aircraft and sports advisory and finance.

For media inquiries, please contact:

Sara Macdonald

Sutton PR

sara@suttonpr.com

+44 (0) 207 183 3577

Ellie Davidson

Sutton PR

ellie@suttonpr.com

+44 (0) 207 183 3577